

TrendForce : NAND Flash Market Faces Slump in 2025; Suppliers Resume Product Cuts to Stabilize Market

According to the latest research by global market intelligence firm TrendForce, the NAND Flash market is expected to continue its downward trend into 2025 due to the pressures of weak demand and a supply glut. The ongoing slump in consumer electronics sales and the slowdown in enterprise IT investments have led to a significant drop in market demand. On the supply side, excess production capacity has caused prices to fall further, squeezing manufacturers' profit margins. In response, Micron has been the first to announce production cuts. TrendForce's research indicates that other suppliers are also beginning to implement similar measures in an attempt to address the supply-demand imbalance and stabilize prices.

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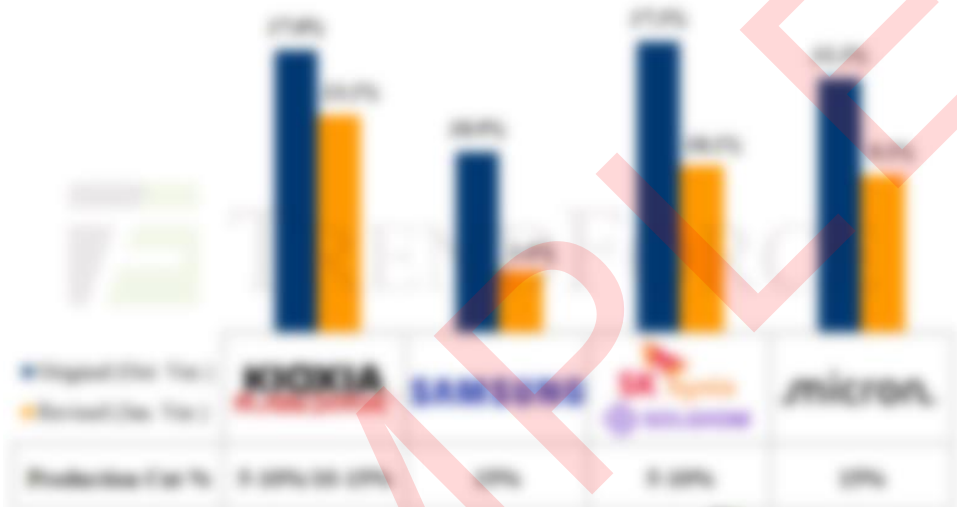
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Sudden Slowdown in NAND Flash Demand Bit Growth Has Compelled Suppliers to Cut Production so as to Maintain Market Order, but Industry Consolidation Remains a Long-Term Trend

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NAND Suppliers – Production Cuts and YoY Bit Output Growth Rates for 2025



Source: TrendForce, Jan. 2025



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