

TrendForce : Mobile DRAM May See Early Rebound in Contract Prices as Growing Demand of LPDDR5X Ascends Market Sentiment

As indicated by the survey of global market intelligence firm TrendForce, supply and demand of the mobile DRAM market could see an early subversion in 2025 primarily due to: (1) Chinese government's subsidy policy on smartphones that would raise the ratio of high-end smartphones, (2) strengthened stocking intensity on AI servers, and (3) climbing market share of AI PCs that will further increase the average capacity. However, suppliers' strategic adjustments in capacity and product mix have generated pressure of constrained provision for the mobile DRAM market, which is going to affect the price trend.

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2025 Mobile DRAM Sufficiency



Source: TrendForce, Mar. 2025

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Decline in Prices of LPDDR5X Products Will Halt in Advance in 2Q25, Reflecting the Tight Supply Situation

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Mobile DRAM Price Trend



Source: TrendForce, Mar. 2025

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Supply-Side Adjustments and Crowding-Out Effect Will Lead to Early Rebound for Mobile DRAM Prices

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**Semiconductor Research***DRAM, NAND Flash, Foundry*SR_MI / SR_MI@TrendForce.com**Display Research***TFT-LCD, OLED, Smartphone, Tablet, NB, Monitor/AIO, TV*DR_MI / DR_MI@TrendForce.com**Optoelectronics Research***Micro LED, Mini LED, VCSEL, UV, Video Wall, Lighting*OR_MI / OR_MI@TrendForce.com**Green Energy Research***Solar PV*GER_MI / GER_MI@TrendForce.com**ICT Application Research***Communication & Broadband, Consumer Electronics, Innovative Technological Applications, Automotive, Industry 4.0, Gov. & Ent.*TRI_MI / TRI_MI@TrendForce.com

SAMPLE



Service Hotline	+886.2.89786488
Fax	+886.2.77026898
E-mail Address	mi@trendforce.com
Web Address	http://www.trendforce.com